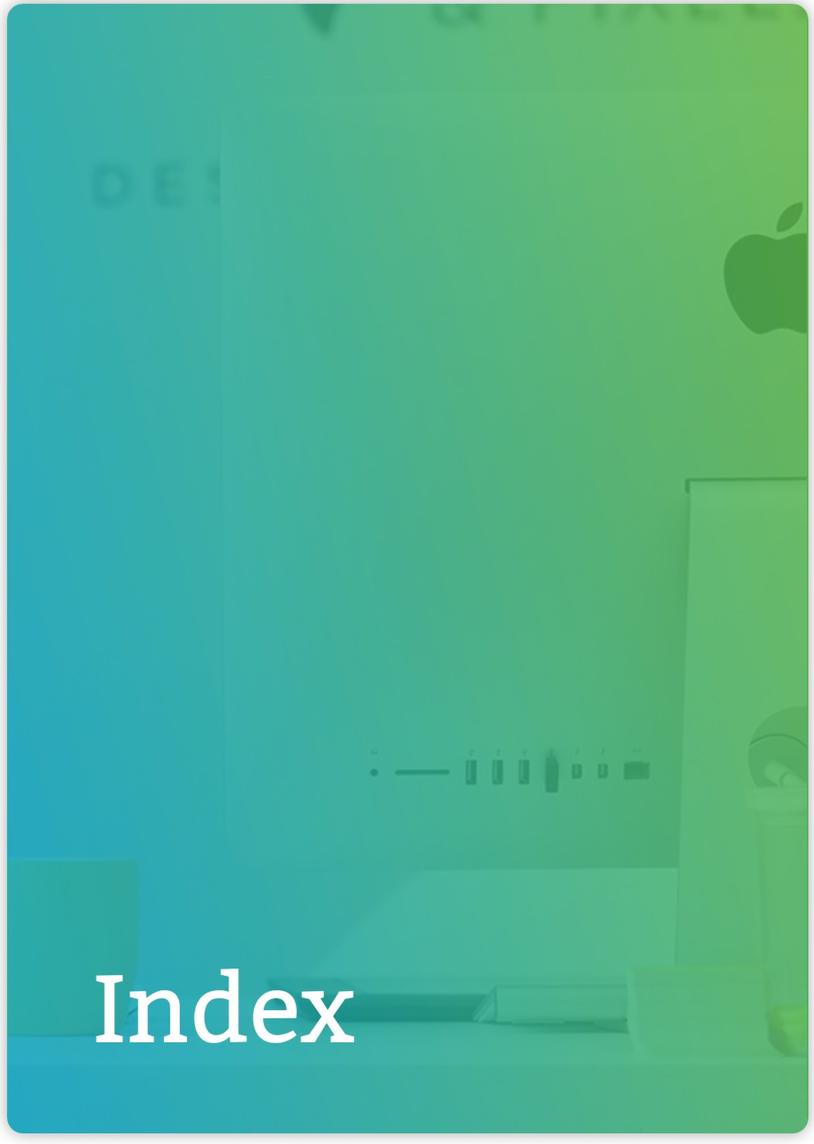
Who is Crescent Bank?

An Overview



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Mission, Vision & Core Values

Business Model

History

"When people are financially invested, they want a return. When people are emotionally invested, they want to contribute."

Simon Sinek

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Crescent Bank

Mission, Vision & Core Values

A Message From CEO Gary Solomon

As we grow and move forward, we need to be intentional about our purpose and identify the principles that will guide our endeavors. Our adoption of new processes, new technologies, and expanding business will be the catalyst for that growth. My hope is that our mission and core values will provide focus and clarity in how we navigate changes.

MISSION STATEMENT

Crescent Bank specializes in providing indirect financing to auto consumers nationwide.

The Core Values

Our core values define who we are.

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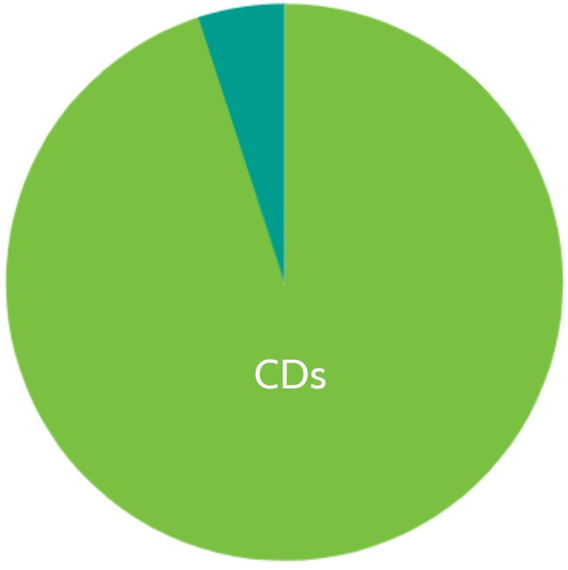
Crescent Bank

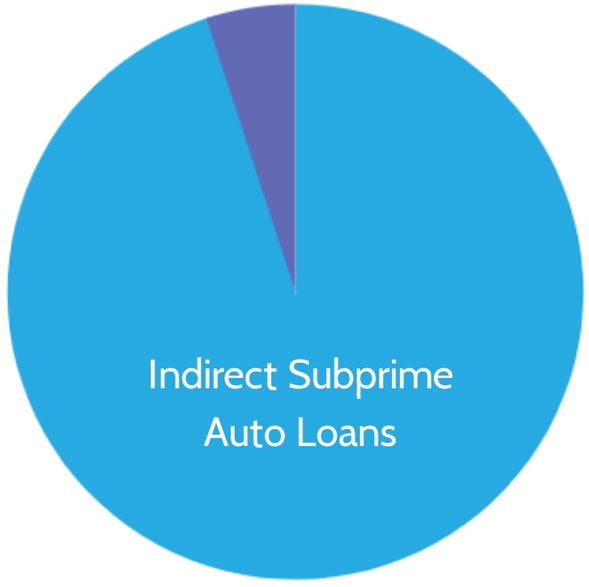
Business Model

95/95 Rule

Banking

95% of banking products are CDs





Lending

95% of loans are Indirect Subprime Auto Loans

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Crescent Bank

History

History

CEO Gary Solomon and President Fred Morgan hatched the plan for Crescent Bank over a game of golf in 1991. Since the beginning, Crescent has been full of growth and progress as we came into the 21st century.

Timeline

1991
City Bank & Trust formed

1994
Name changed to Crescent Bank & Trust

2011
Implemented the proprietary scorecard

2014
Gen-2 Scorecard

2015
Total assets exceed $1 billion

2019
Launched the core values

**Hover over the dots for more information*

Divisions

Crescent Bank is comprised of 4 divisions: Banking, Lending, Customer Relations, and Support. These 4 divisions are intertwined and work together to accomplish the goals of the institution as a whole.

Banking

Branches in New Orleans, Metairie and Mandeville.

info

Lending

Dealer Relation Officers, National Credit Officers, Funding Analysts, Dealer Relation Specialists and Quality Assurance

info

Loan Servicing

Based in Dallas with locations in the Philippines and Canada

info

Support

Accounting, Audit, Compliance, Document Imaging, Facilities, HR, IT, Talent Development & Employee Engagement and Risk

info

Team

Gary Solomon
CEO & Chairman of the Board

Fred Morgan
President & Vice Chairman

Stephen Notarianni
Chief Financial Officer

Donald Howie
Chief Lending Officer

Blake Mogabgab
General Counsel

Stephanie Laws
Chief Administrative Officer

Brian Donohue
Chief Risk Officer

Charles Vasquez
Chief Information Officer

Tom Weslocky
Chief Operations Officer

Welcome to Crescent Bank
Watch later
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CRESCENT
Academy